



We will be learning about and creating our own web page based on our topic of Ancient Egypt

**What is a browser?**  
A browser allows you to navigate or find your way around the World Wide Web.

A browser shows you what a website looks like.

We will consider

- Websites are made up of code called Hypertext Markup Language or HTML for short.

**What's the purpose of your web page?**

Question: What will be the purpose of your web page? Who is your audience?

**Fair use**  
Sometimes it is possible to copy part of someone's work. For example, if you are using part of someone's content e.g. a picture for your school work – then that's ok. School children are not expected to pay for images they find online BUT...

You just have to remember:

- You can only use part of the work
- You can't make money from it
- It needs to look completely different in your piece of work than in the original piece
- Credit the owner

**Copyright**  
If you want to use someone else's work you should:

- Ask permission
- Give credit to the person who made it
- Buy it – if it has a cost attached (e.g. from an online resource library)

Key vocabulary	Definition
web page	a hypertext document on the World Wide Web
browser	a computer program with a graphical user interface for displaying and navigating between web pages
Copyright	It is against the law to copy and distribute copyrighted material without the copyright owner's permission
hyperlink	a computerized connector that allows one to move quickly from one place in a document to another place in the same or a different document usually with a single mouse click
fair use	is the right of the public to make reasonable use of copyrighted material in special circumstances without the Copyright Owner's Permission



### Design your own web page

Web page design support sheet

Use this sheet to assist you in designing what your own web page will look like.

Site name and logo

Logo = Paw

Website Name: All About Animals

Header = Banner

Picture of different types of animals

All About Animals  
Welcome to our site all about animals!

Picture of an A-Z sign

Fact file picture

Question mark picture

Animal A-Z

Animal Facts

FAQs  
Frequently Asked Questions

### Breadcrumb Trails

Breadcrumb trails, or navigation paths as they are sometimes known, are very important when navigating a website.

- When you use a website it is helpful to be able to get back to where you came from.
- This is why breadcrumb trails are so important, they allow users to keep track of where they have been on the website or how it is structured.
- When you are planning a website, you need to think carefully about which web pages link together to help the user to move around the site easily.

Key vocabulary	Definition
Breadcrumb trails	a list of web pages, often located at the top of a page, that helps a user orient themselves to the site
embedding	Something built into the system. It is a permanent part in a bigger system

### Implications when linking to someone else's website

When you link to someone else's website online this is called an external link. There are some things you need to think about before you create external links.

**Insert Hyperlink (Ctrl+K)**

Create a link to a Web page, a picture, an e-mail address, or a program.

Press F1 for more help.

Future career?  
Many people pay a web designer to create their web pages and web sites for them.

Instead of linking to a site, you may want to embed a piece of work into a web page.

There are lots of sites which offer you an 'embed link' to add content directly to your web pages.



1. Planning
2. Finding a Developer
3. Discovery
4. Design
5. Development
6. Content
7. Final Review
8. Launch
9. Post-Launch Support

**Your New Website!**

Before you do anything you must plan. Why do you need a new website? What are the goals for it? What do you want it to do?

Any good developer or agency will then ask you a lot of questions about what you need for your website so they can build the right solution.

When you like the designs, they will work to turn those designs into an actual website.

Once the website is developed and the content is in, it's time for one last review and changes.

Finally, a website isn't just something you set and forget. You need to maintain it and update text, photos and other info. So make sure you have a plan in place on what to do once it's launched!

Next, you'll need to find a developer or web agency to build this website. Be sure to take your time and ask a lot of questions to find the right one.

Next up, the developer or agency will design a website with your wants and needs in mind.

Next, your website is going to need content, and that's going to come from you. You need to have text and images that are going to help turn people into customers.

Then, when you're ready, it's time to launch the website! Congrats!