

WHAT IS WEAR IT WILD?

- Wear it Wild is WWF's annual fundraising event.
- In workplaces, schools and homes across the country, people will be wearing an item of wildlife-inspired fancy dress to raise funds, raise awareness and have grrrrrreat fun too!
- The funds raised will help protect our amazing world and it's wildlife: like elephants, rhinos and tigers.



WHY IS WWF DOING THIS?

 Watch our short film One Planet Future to find out more......

https://youtu.be/t2A24Osp 2s

WHY IS WWF DOING THIS?

- Around the world, we have lost 68% of our wildlife populations since 1970.
- 95% of wild tigers have disappeared since the start of the 20th century leaving around just 3,900.
- Over 7,100 African rhinos have been killed by poaching in the last 10 years.

TAKING PART IN WEAR IT WILD

By taking part in Wear it Wild, you'll be helping WWF to protect some of our amazing wildlife, such as:

- Giant pandas
- Tigers
- Rhinos
- Polar bears
- Lions











IDEAS TO WEAR IT WILD

Here's some ideas of what you can do to have a really wild day:

- Face-painting
- Create Wear it Wild masks
- Dress up in Wear it Wild outfits
- Organise a Wear it Wild cake sale
- Animal Olympics!
- What else can you think of?







Thank you for taking part in Wear it Wild. Your kind support means a lot to us and we hope you all have a GRRRRRREAT Wear it Wild day!

